
University of Pretoria Yearbook 2018

Capita selecta: Marketing 915 (BEM 915)

| | |
|-------------------------------|---|
| Qualification | Postgraduate |
| Faculty | Faculty of Economic and Management Sciences |
| Module credits | 50.00 |
| Prerequisites | No prerequisites. |
| Language of tuition | Module is presented in English |
| Department | Marketing Management |
| Period of presentation | Year |

The information published here is subject to change and may be amended after the publication of this information. The [General Regulations \(G Regulations\)](#) apply to all faculties of the University of Pretoria. It is expected of students to familiarise themselves well with these regulations as well as with the information contained in the [General Rules](#) section. Ignorance concerning these regulations and rules will not be accepted as an excuse for any transgression.